



Affiliate system
Active eCommerce Addon



Documentation

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Software Framework : Laravel
Addon For: Active eCommerce CMS
Provided by : codecanyon



ABOUT THE AFFILIATE SYSTEM ADD-ON

The Active eCommerce Affiliate System Add-on is a powerful marketing tool that helps grow your business through referrals and commissions. It allows users to become affiliate merchants, share links, and earn commissions for successful referrals or sales. With flexible options and easy management for both admin and affiliates, this add-on makes affiliate marketing simple, transparent, and effective for boosting sales and brand reach.

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1. Install the Addon

To install the Affiliate System you need to follow the below steps:

- **Step 1: Prerequisite**

Before proceeding, ensure that **Active eCommerce CMS** is already installed and running on your server. The Affiliate System Addon works as an extension and requires the CMS to function.

- **Step 2: Purchase & Download**

Purchase the **Active eCommerce Affiliate System Addon** from the official marketplace or provider. After completing the purchase, download the addon file, which will be in a zipped format.

- **Step 3: Activate the Active eCommerce Affiliate System Add-on**

Following the given procedure below will activate the **eCommerce Affiliate System Add-on** for your domain, and you'll be able to use the script smoothly:

- ➔ **Open Activation Page**

Open the link in the browser <https://activeitzone.com/activation/addon>

- ➔ **Requirements**

- A valid purchase code from **CodeCanyon**. (Both Active eCommerce CMS and Active eCommerce Affiliate System Add-on)
- Your **CodeCanyon username**.

- ➔ **Activation Details**

In the respective fields, **Enter Name** , **E-mail** , **Main Item Purchase Code** , **CodeCanyon Purchase Code**, **CodeCanyon Username** , **Domain Name** , **Select the Main Item** and Select the specific **Addon** from the dropdown list.

- ➔ **Submit the Form**

Click the **"Activate"** button at the bottom of the form.

- **Step 4: Access the Admin Panel**

Log in to the admin panel of your Active eCommerce CMS using your administrator credentials. Navigate to the Addon Manager section in the admin dashboard.

- **Step 5: Install the Addon**

Inside the Addon Manager, click on the Install New Addon button.

- ➔ A file upload window will appear. Click on **Choose File** and select the downloaded zip file from your system.

- ➔ Enter the purchase code of Active eCommerce CMS & Active eCommerce Affiliate System Add-on.
 - ➔ Click on the Install button to begin the installation process.
 - ➔ Once the installation is complete, a success message will confirm that the add-on has been installed.
- **Step 6: Locate the Affiliate System**
After successful installation, you will find the Affiliate System Menu added to the left sidebar of your admin panel.
 - **Step 7: Ready to Use**
The Affiliate System Addon is now installed and fully operational. Now you need to **configure the Affiliate System Addon**.

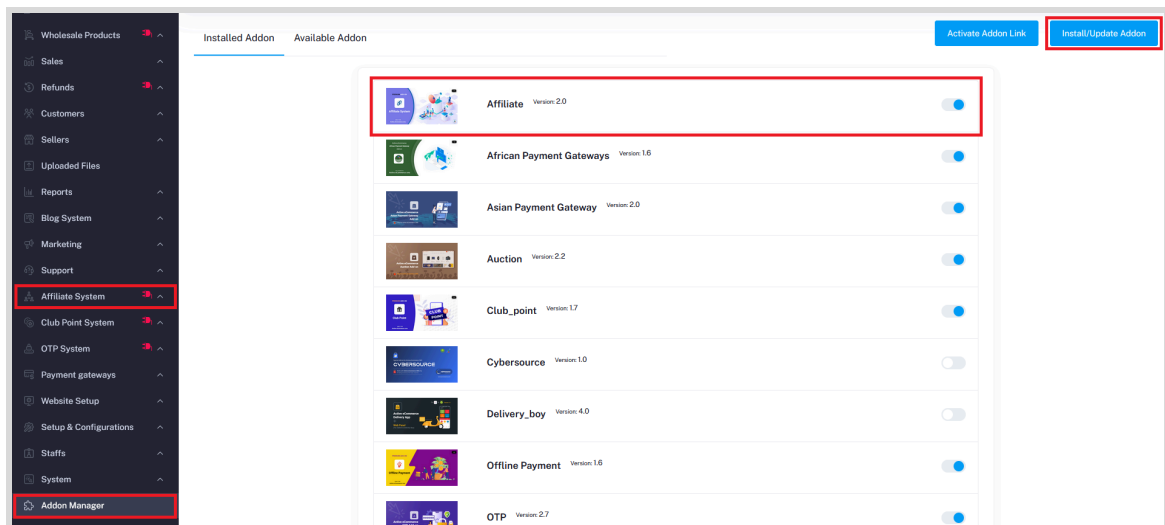


Figure 1: Addon Manager in Admin panel of Active eCommerce CMS

2. Key Features to configure in the Affiliate System

After installation of the affiliate add-on you will get the Affiliate Registration Form sub-menu under the Affiliate System menu from the left sidebar.

There are two key features that you need to configure in your affiliate system. They are:

- **Affiliate Registration Form**
- **Affiliate Configurations**

3. Affiliate Registration Form

Here you need to make an affiliate registration form (*make dynamic form for affiliate merchants*) for the affiliate merchants. A new user should sign up for the affiliate system using this form whenever he/she will come for affiliate service.

3.1. Make Dynamic Form for Affiliate Merchants

To make the dynamic form for the affiliate merchants follow the below steps:

- Login into your admin panel and go to **Affiliate System -> Registration Form** from the left sidebar
- There is 5 different elements using what you can make the form for affiliate merchants and they are:
 - ➔ **Text input**
 - ➔ **Select** (to select an option)
 - ➔ **Multiple Select** (to select multiple options)
 - ➔ **Radio** (checkbox)
 - ➔ **File** (file uploader)
- To make the form just select any element and give a label for that field.
- After making the form Click on **Save**.

[Note: You will get a ready form in affiliate configuration after affiliate addon installation]

Figure 2: Affiliate Registration Form of Affiliate System Addon in Admin panel of Active eCommerce CMS

4. Affiliate Configurations

Affiliate Configurations contains affiliate options, which is the type that you want to use for your affiliate system. There are three affiliate options which can be toggled **on/off**:

- **Basic Affiliate**
- **Product Sharing Affiliate**
- **Product Sharing Affiliate (Category Wise)**

Other than that, admin can also set the **Minimum Affiliate Withdraw Amount** and **Affiliate Link Validation Time (Days)** and click Save to **Save** each change.

The screenshot displays the 'Affiliate System' configuration page in an admin panel. The left sidebar lists various system components, with 'Affiliate System' expanded to show 'Affiliate Configurations' highlighted. The main content area is divided into several sections:

- Affiliate withdraw request:** Includes a 'Minimum Affiliate Withdraw Amount' input field set to 0 and a 'Save' button.
- Affiliate Link Validatin Time (Days):** Includes a 'Validation Time' input field set to 100 and a 'Save' button.
- Basic Affiliate:** Includes a 'User Registration & First Purchase' input field set to 20%, a 'Status' toggle switch (currently on), and a 'Save' button.
- Product Sharing Affiliate:** Includes a 'Product Sharing and Purchasing' input field set to 2%, a 'Status' toggle switch (currently on), and a 'Save' button.
- Product Sharing Affiliate (Category Wise):** Includes a 'Status' toggle switch (currently off) and two category-specific settings: 'Women Clothing & Fashion' and 'Men Clothing & Fashion', each with an input field set to 2% and a dropdown menu.

A note at the bottom states: 'N:B: You cannot enable Single Product Sharing Affiliate and Category Wise Affiliate at a time.'

Figure 3: Affiliate Configurations of Affiliate System Addon in Admin panel of Active eCommerce CMS

4.1. Basic Affiliate

Basic Affiliate allows an affiliate merchant to share a site link; if a new user signs up using that link and later makes a purchase, the affiliate merchant will receive a commission. Admin should set the commission percentages from **Affiliate Configurations -> Basic Affiliate**.

4.2. Product Sharing Affiliate

Product Sharing Affiliate is mainly if any affiliate merchant shares any specific product's link and using that link any user purchases that product, then that affiliate merchant user will get a commission for this based on the product price. Admin should set the commission percentage or fixed price from **Affiliate Configurations -> Product Sharing Affiliate**.

4.3. Product Sharing Affiliate (Category Wise)

Category Wise Affiliate is mainly if any affiliate merchant shares any product link and, using that link, any user purchases that product, then that affiliate merchant user will get a commission according to that product category's affiliate percentage/fixed price. Admin should set the commission percentage or fixed price for each category from **Affiliate Configurations -> Product Sharing Affiliate (Category Wise)**.

5. Become an Affiliate Merchant

For a User to become an affiliate merchant, there are two steps:

Step-1:

- **Signing up** as an affiliate merchant using the **Affiliate Registration Form** (made by system admin).
- To get the Affiliate Registration form user needs to click on Be an affiliate publisher link from the top bar of the site.
- Fill the form with necessary information
- Click on **Save**.



Figure 4: Register as an Affiliate from User Panel in Active eCommerce CMS

Step-2:

- A signed up user needs admin approval to become an affiliate merchant.
- Affiliate merchants will get an automated generated unique code.

6. Getting Started as a New Affiliate Merchant

After signing up, if the new affiliate merchant gets the approval by the admin, then he/she needs to configure his/her payout. There is two way of payout:

- **Payout using Paypal**
- **Payout using Bank**

6.1. Configure Payout as a New Affiliate Merchant

To configure payout a new affiliate merchant needs to follow the below steps:

- First, he/she should login into his panel and go to the **Affiliate System**.
- Click on **Configure Payout**
- Fill up the **Paypal email** and **Bank info** form
- Click on **Update Payment Setting**

7. Affiliate Marketing as Affiliate Merchant

7.1. Basic Affiliate Marketing

To do basic affiliate marketing, an affiliate merchant needs to follow the below steps:

- The merchant should log in into his/her panel.
- Go to the **Affiliate System**.
- Click on the **copy url** and then he/she can share this url with anyone.
- If anyone gets registered using this link and purchases any product, the merchant will get his/her commission.

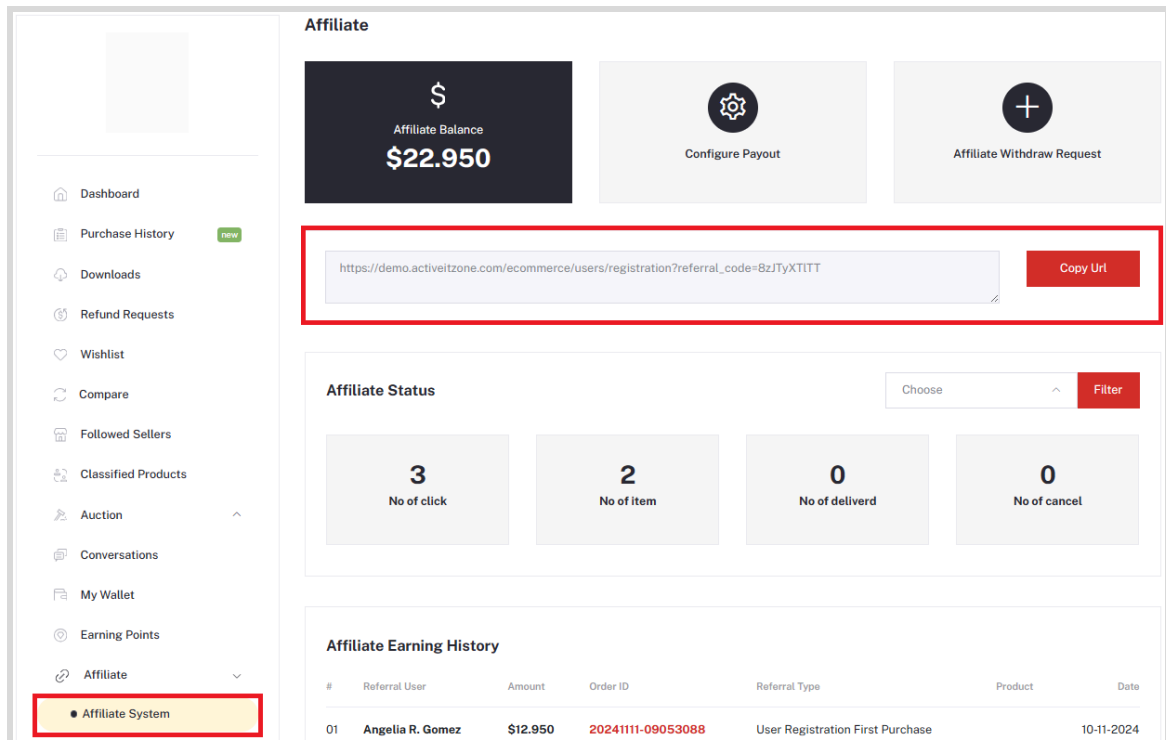


Figure 5: Basic Affiliate Marketing in Active eCommerce CMS

7.2. Product Sharing Affiliate/Category Wise Affiliate Marketing

To do product sharing affiliate marketing, an affiliate merchant needs to follow the below steps:

- Visit the product details page.
- Get the auto-generated & unique product link
- Then share this unique link to anyone.
- If anyone purchases that specific product using that unique link, the affiliate merchant will get his/her commission based on the product price.

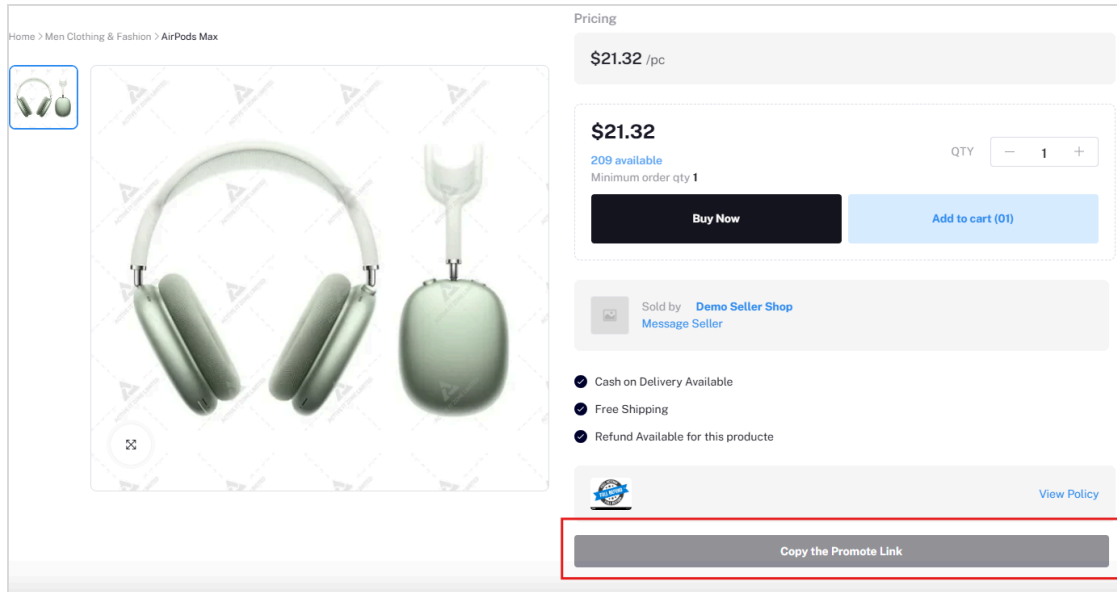


Figure 6: Product related Affiliated Marketing in Active eCommerce CMS

8. Collect the Earnings as Affiliate Merchant

Admin can send the earnings of an affiliate merchant using **PayPal** and **Bank**. And an affiliate merchant can see that payment history, by the admin, from the Affiliate system of his/her own panel.

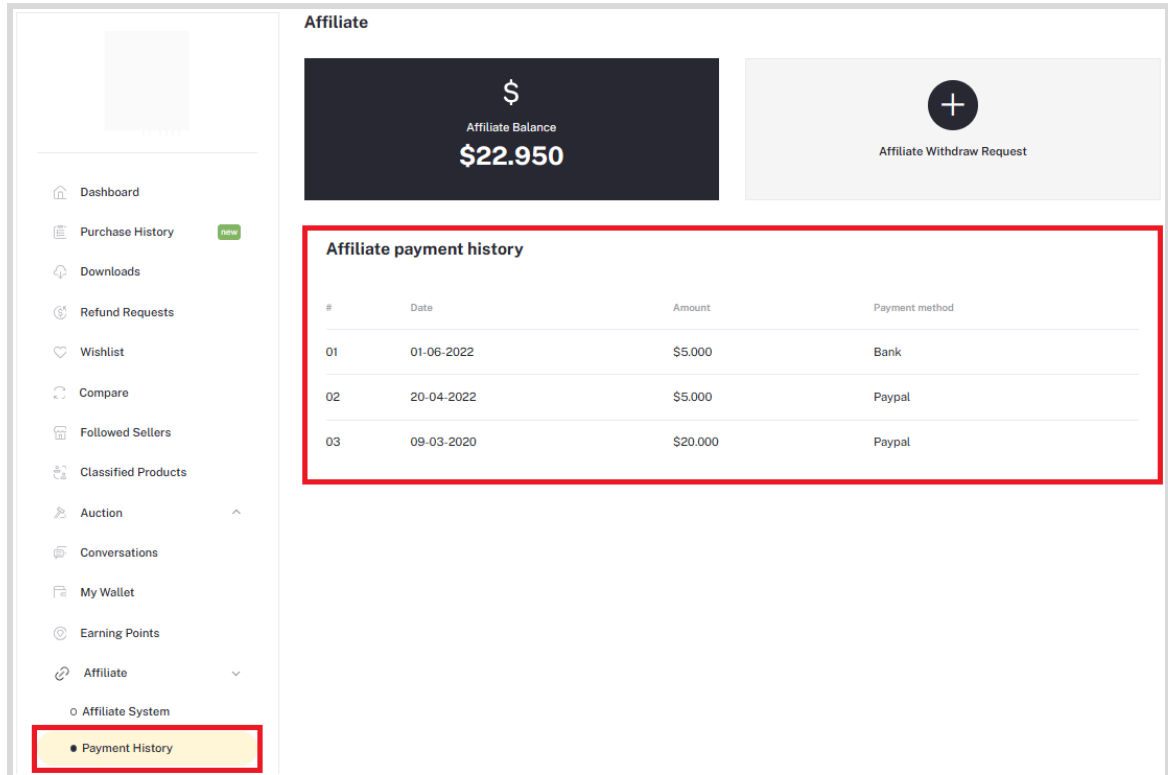


Figure 7: Affiliate Payment History in Active eCommerce CMS

9. Additional Affiliate Actions for Admin

Other than the basic setup, the admin can monitor and configure the following:

- **Affiliate Users**
- **Referral Users**
- **Affiliate Withdraw Requests**
- **Affiliate Logs**

9.1. Affiliate Users

From the admin panel, under **Affiliate System** → **Affiliate Users**, admin can manage and monitor all registered affiliate merchants.

Here, the following information is displayed for each affiliate user:

- **Name** – Full name of the affiliate merchant.
- **Phone** – Contact number of the affiliate merchant.
- **Email Address** – Registered email of the affiliate merchant.

- **Verification Info** – Details submitted by the affiliate during registration.
- **Approval Toggle** – Switch to approve or disapprove the affiliate account. Admin approval is required for the user to actively participate in the affiliate program.
- **Due Amount** – The total unpaid commission amount for the affiliate.
- **Options Button:**
 - ➔ **Pay Now** – For admin to directly pay the due commission to the affiliate.
 - ➔ **Payment History** – To review the previous payment records of that affiliate.

Affiliate Users							
#	Name	Phone	Email Address	Verification Info	Approval	Due Amount	Options
1	Paul R. Jensen	206-226-4922	customer@example.com	Show	☒	\$10,000	Pay Now Payment History

Figure 8: Affiliate Users in Affiliate System of Active eCommerce CMS

9.2. Referral Users

From the admin panel, under **Affiliate System** → **Referral Users**, admin can view the list of users who were referred by affiliates.

The following information is shown:

- **Name, Phone, Email Address** – Details of the referred user.
- **Referred By** (Name & Email Address) – The affiliate merchant who referred the user.

This section helps the admin track the effectiveness of affiliate referrals and monitor the relationship between affiliates and their referred customers.

Referral Users				
#	Name	Phone	Email Address	Referred By
1	William J. Wallace	+1800-723-4922		Paul R. Jensen (customer@example.com)
2	Angela M. Gomez	+1800-226-4922		Paul R. Jensen (customer@example.com)

Figure 9: Referral Users in Affiliate System of Active eCommerce CMS

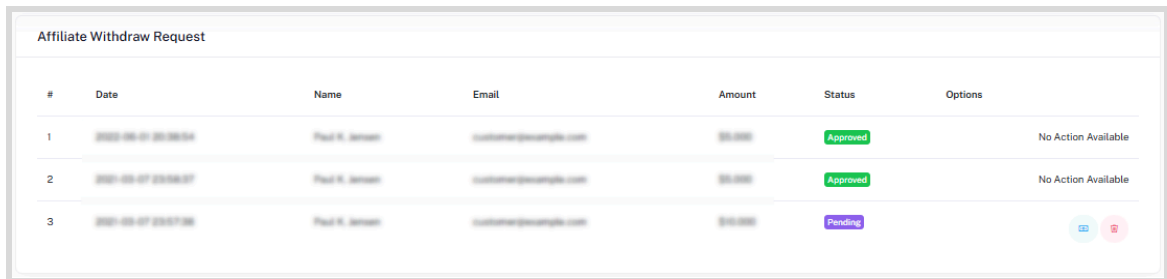
9.3. Affiliate Withdraw Requests

From the admin panel, under **Affiliate System** → **Affiliate Withdraw Requests**, admin can manage all payout requests made by affiliates.

Each request includes the following details:

- **Date & Time** – When the withdrawal request was submitted.
- **Name & Email Address** – Affiliate merchant requesting withdrawal.
- **Amount** – The requested payout amount.
- **Status** – Current status of the request (Pending/Approved).
- **Options** Button:
 - ➔ **Pay Now** – To process the payment and mark the request as approved.
 - ➔ **Reject** – To deny the request if it does not meet the requirements.

This section ensures that the payout process is transparent and manageable for the admin.



#	Date	Name	Email	Amount	Status	Options
1	2020-06-01 00:00:00	Paul R. Jensen	customer@domain.com	\$5,000	Approved	No Action Available
2	2020-06-01 00:00:00	Paul R. Jensen	customer@domain.com	\$5,000	Approved	No Action Available
3	2020-06-01 00:00:00	Paul R. Jensen	customer@domain.com	\$5,000	Pending	<button>Pay Now</button> <button>Reject</button>

Figure 10: Affiliate Withdraw Request in Affiliate System of Active eCommerce CMS

9.4. Affiliate Logs

From the admin panel, under **Affiliate System** → **Affiliate Logs**, admin can review detailed activity logs of all affiliates.

Each log entry shows:

- **Referred By** – The affiliate merchant responsible for the referral.
- **Referral User** – The user who registered or purchased using the referral.
- **Amount** – The commission earned for that referral action.
- **Order ID** – Reference to the related order (if applicable).
- **Referral Type** – Indicates whether it is a Basic, Product Sharing, or Category Wise referral.
- **Product** – The product linked to the referral (if applicable).

- **Date** – The date when the referral activity occurred.

This section allows the admin to track affiliate performance, validate commissions, and maintain a complete audit trail of referral activities.

Affiliate Logs							
#	Referred By	Referral User	Amount	Order ID	Referral Type	Product	Date
1	Paul R. Jensen	Angela R. Gomez	\$12,450	20241110-000012345	User Registration First Purchase		10, November 2024

Figure 11: Affiliate Logs in Affiliate System of Active eCommerce CMS